

# 2021 Partner Program

Reach our 800 Members through a year-long partnership with FPA MA

## 40%

of our membership  
are RIAs with over  
320 Billion AUM

## 41%

of our members  
are Registered Reps,  
representing  
**89 broker dealers**

## 80%

of our membership  
are CFP®s with an  
average of 11 years  
of membership in FPA



### Platinum Partnership: \$6,500

- Speaker for Virtual Symposium or Wicked Good Talks
- Presenter at Free CE day or Technology Day
- Up to 12 webinars
- Dedicated messages and emails
- Access to social media platforms to share marketing, white papers, videos, etc.
- Circulation and replay of webinars via social media platforms
- Meeting attendee lists (pre and post)
- Partner shorts at virtual symposiums and Wicked Good Talks
- Membership Listing
- Meet one-on-one with advisors
- Web page hyperlink/separate individual page for each partner
- Commercial spot on Wicked Pissah Podcast
- Up to 4 Q&A Sessions/Brown Bag Lunch/Morning Coffee
- Dedicated board member contact
- Attend one board meeting and present/network with the board
- Exhibit space at Wicked Good Talks 9/21 @ Seacrest in Falmouth

*\* Speakers and topics must be approved by the program committee*



Contact [admin@fpama.org](mailto:admin@fpama.org) to sign up!

## Technology Partner: \$4,000

- Speaker for Virtual Symposium or Wicked Good Talks
- Presenter at Technology Day
- Up to 4 webinars
- Access to social media platforms to share marketing, white papers, videos, etc.
- Circulation and replay of webinars via social media platforms
- Meeting attendee lists
- Partner shorts at virtual symposiums
- Membership Listing
- Meet one-on-one with advisors
- Web page hyperlink
- Up to 2 Q&A Sessions/Brown Bag Lunch/Morning Coffee
- Provide a discount for members
- Attend one board meeting

## NexGen Partner: \$3,500 *(Exclusive)*

- Meeting attendee list (pre and post)
- Attendance for two representatives at all FPA MA sponsored meetings
- Sponsor short at the 4-5 events
- Web page hyperlink
- Add one ala carte option

## Women's Initiative: \$3,500 *(Exclusive)*

- Main benefactor for all Women's events
- Attendee list (pre and post)
- Attendance for two representatives at all FPA MA sponsored meetings
- Sponsor short at up to 5 events
- Web page hyperlink
- Add one ala carte option

## Practice Groups \$3,500 *(Exclusive)*

- Main benefactor for the Practice Groups
- Opportunity to present a topic at a meeting\*
- Meeting attendee list (pre and post)
- Sponsor short for up to 12 practice group meetings
- Web page hyperlink
- Add one ala carte option

*\*at the approval of the program committee*

## DEI Initiative Partner: \$3,500 *(Exclusive)*

- Similar benefits to NexGen and Women's Initiative
- Assumes 3 events
- Add one ala carte option

## Free CE Day/Technology Day: \$750

- 1 hour presentation at Technology Day
- Attendee list
- Distribute collateral material to attendees

## Event Sponsor: \$1,000

- Sponsor a NexGen, DEI or Women's Initiative event
- Attendance and partner short (5 mins)
- Attendee list

## Gala with a Goal (In Person): \$1,000

- Gala event sponsor
- 4 tickets to event
- Attendee list
- Signage at event

## Ala Carte Opportunities \$500

### Webinar

- One hour webinar
- Attendee list
- CE processing

### Morning Coffee/Brown Bag Lunch/ Q&A Session

- Present program or participate in Q&A
- Attendee list

### Business After-Hours Networking

- Sponsor Business After Hours event
- Attendance and partner short (5 mins)
- Attendee list

### Wicked Pissah Podcast

- Record 3 (two minute shorts)
- Attendance and partner short (5 mins)
- Attendee list

Contact [admin@fpama.org](mailto:admin@fpama.org) to sign up!