

2010 FPA® MA Partner Programs

Reach over 1000 financial practitioners

The Platinum Partner Program will give your company year long exposure to the Massachusetts financial planning community. You will network with the leaders of one of the most progressive and innovative local groups in the country. The FPA® MA is the second largest chapter in the country and the largest chapter in the Northeast.

Throughout the year, the FPA® MA offers numerous educational programs which attract several hundred practitioners and candidates. The FPA® MA also hosts an acclaimed full day Regional Conference held May 7, 2010 at the World Trade Center, Seaport Hotel.

Platinum Partner Program

\$4800 one time payment or \$5000 if paid quarterly

Partner with FPA® MA for a full year of opportunity. Valued at over \$15,000 if purchased separately. Partnership is valid for one year from when your company signs on with FPA® MA.

- Four ads/links in Electronic Newsletter – *The Planner* *Value \$1650*
- One feature article per year in newsletter *Value \$720*
- Preferential Exhibitor Space at Annual Conference & Exhibitor Space at three Half Day Meetings *Value \$3500*
- Attendance at all meetings and networking luncheon *Value \$400*
- Signage recognizing Platinum Partners throughout the year *Value \$1000*
- Web Page Hyperlink & Rotating Banner *Value \$1000*
- Two broadcast emails (text to be approved by board) *Value \$250*
- Proposed speaker (all speakers must be approved by board) *Value up to \$5000*
- Membership listing (name, firm name, address, phone number and license of members) *Value up to \$300*
- Exclusive membership social event * (see below) *Priceless!*

Gold Exhibitor Package

\$3500

Exhibit at three Half Day Meetings & the Annual Conference

Silver Exhibitor Package

\$2000

Exhibit at the Annual Conference in May

Bronze Ala Carte Exhibitor Package

\$750

Exhibit at any one of the three Half Day Meetings (2/12, 9/10, 11/19)

**Platinum Membership Social Event*

**You choose the event, present your message, and we will market to our members, handle logistics and bring your captive audience to you! Types of events sponsored Tour of Fenway Park, Billiards tournament, Wine Tasting event, Night of Jazz Reception, Reception at the Institute of Contemporary Art*

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